

# Culture of Peace

## Distinguished Speakers Series



## Why TV News is Hazardous to Your Health.

4 pm, Saturday, March 19, 2011  
 At the Culture of Peace Resource Center  
 606 Wilshire Blvd., Santa Monica, CA 90401

*"Online news, social media, 24-hour cable news and the decline of newspapers are changing the news business. In my talk, I will discuss how news consumers can make sense of it all and successfully navigate the dangers of the news media minefield."*

Val Zavala, Anchor,  
 SoCal Connected, V.P. News and Public Affairs, KCET, Los Angeles



**Val Zavala**

Anchor, *SoCal Connected*  
 V.P. News and Public Affairs  
 KCET, Los Angeles

Ms. Zavala is anchor/reporter for KCET's signature award-winning news series, *SoCal Connected*. She has been at KCET since 1987, serving as anchor, reporter or executive producer for the long-running *Life & Times* as well as other news programs and specials. Over her career at KCET she has won 14 L.A. Area Emmys and eight Golden Mikes.

Ms. Zavala came to KCET with six years reporting experience at commercial news stations. She has covered major issues impacting southern California politics, education, healthcare, environment, demographics, arts and culture.

Ms. Zavala has been honored by numerous organizations including Hispanic Americans for Fairness in Media, the California Chicano News Media Association and she was named one of the 100 most influential Latinas by Hispanic Business Magazine in 2006.

In 1992 Zavala attended Stanford University on a John S. Knight Journalism Fellowship. She received her Masters in journalism from American University in Washington, D. C. and her B.A. from Yale University.



- Lectures are free and open to the public.
- **Free parking at 1212 7th Street, Santa Monica, CA 90401.**
- Join the Culture of Peace lecture email list and get monthly announcements about upcoming events by sending a request to [peacelectures@sgi-usa.org](mailto:peacelectures@sgi-usa.org).
- **Watch the live webcast of the lecture at [www.vov.com/coptv](http://www.vov.com/coptv).**
- Reception to follow.
- **Come and win a \$50 gift certificate for culture of peace books and gift items!**
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